

A hand holding a smartphone displaying the Facebook login screen. The screen shows the Facebook logo, a 'Forgot Password?' link, and a 'Create New Account' button. The background is a blurred office desk with a laptop, a potted plant, and a yellow sweater.

5 GRÜNDE, WARUM FACEBOOK WEITERHIN UNVERZICHTBAR FÜR IHRE INSTITUTION IST!

VON DIANA RIEMER

DIANA RIEMER

- aus Frankfurt am Main
- Mama von 2 Kleinkindern
- Gründerin einer kleinen Social-Media-Agentur
- Organisatorin von verschiedenen Networking-Events: #SoMeStammtischFFM
- berufliche Anfänge als Social-Media-Manager in der Branche "Logistik"



MEINE KURSE BEI DER VHS FFM:

1

03.04.2022: Instagram
Kursnr.: 5420-42

2

03.05.2022: Facebook
Kursnr.: 5419-44

3

12.06.2022: Instagram
Kursnr.: 5420-44

**„FACEBOOK
IST TOT“**



1. Grund

FACEBOOK IST DAS GRÖSSTE SOZIALE NETZWERK

A woman with brown hair, wearing a green sweater, is smiling and looking towards the right. She is standing in a kitchen with white cabinets and a stainless steel refrigerator. In the foreground, there is a white countertop with an open book and a large metal bowl. A semi-transparent green overlay covers the right side of the image, containing text.

2. Grund

**ICH ERREICHE
MENSCHEN, DIE ICH
SONST
NIRGENDWO
ERREICHE**



3. Grund

FACEBOOK-GRUPPEN



4. Grund

COMMUNITY MANAGEMENT

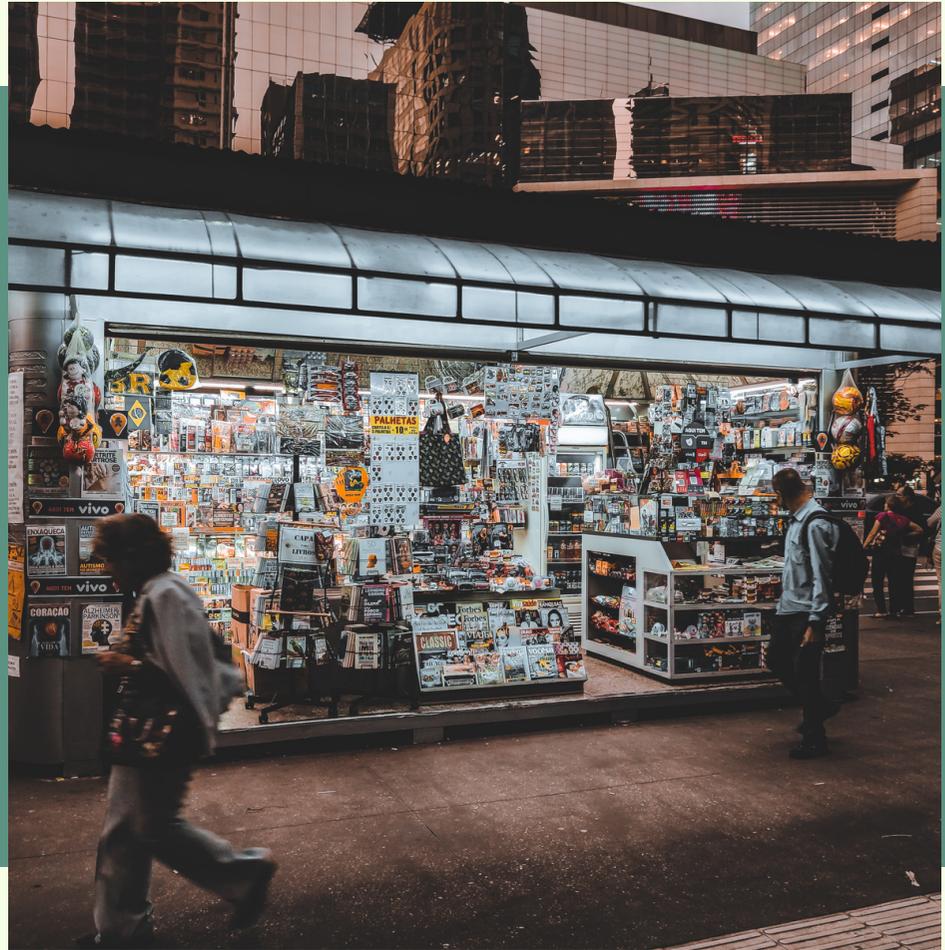


An aerial photograph showing a complex highway interchange with multiple overpasses and ramps. The highway runs vertically through the center of the image. To the right, a large body of water, likely a reservoir or lake, is visible, surrounded by green vegetation. The foreground shows a mix of dry, brownish terrain and some green shrubs. In the bottom right corner, there is a small industrial or commercial site with several buildings and parking lots.

5. Grund

TRAFFICTREIBER

BONUS
**ALLES AN
EINEM
ORT**



BONUS
**WERBE
ANZEIGEN
MANAGER**



A close-up photograph of a blue marker writing the words 'Thank You' in cursive on a white piece of paper. The marker is positioned on the right side of the frame, with its tip touching the paper. The background is a soft, out-of-focus light color. A semi-transparent green rectangular box is overlaid on the left side of the image, containing text.

NOCH FRAGEN?

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